

Student Photography Consent

Policy Information			
Policy#:	STU.5018	Reviewed Date(s):	7/14
Date Created:	June 1, 2014	Revised Date(s):	01/21
Policy Owner:	Director Marketing	Council/Committee Recommendation:	Strategic Enrollment Management Committee
Responsible University Administrator:	VP Enrollment Management and Student Affairs	President Council Approved Date:	January 28, 2021

1. Purpose

- 1.1. To obtain authorization and consent for use of student photos and videos.

2. Policy

- 2.1. A student is offered the opportunity to sign the Consent to Photograph and/or Videotape for Commercial Reasons form upon entry to the University. Consent to use their photo or image in video must be obtained for commercial reasons. This is defined as use of an image for which the University derives an economic benefit. The consent form waives the student's right for any present or future compensation or liability to Baptist Health Sciences University. Photos may be used internally or externally in publications including but not limited to the website, social media, print ads and interviews.

3. Definitions

- 3.1. None.

4. Procedure

- 4.1. The Consent to Photograph and/or Videotape for Commercial Reasons is available when a student completes orientation. The signed form will be uploaded to the student's permanent electronic file. The consent remains valid so long as the student is enrolled at the University. A photo or video may also be used in subsequent years unless the student revokes the consent by notifying the University Office of Marketing or the VP of Enrollment Management and Student Affairs in writing.

5. Related Information

- 5.1. Consent to Photograph and/or Videotape for Commercial Reasons Form.

6. Publications

Yes	Publication	Yes	Publication
	University Academic Catalog		University Website
	University Student Handbook		MyCampus
	University Faculty and Staff Handbook		Other University Publication: